

"What's New in BIRD-LAND?"

July 5, 1958

GREETINGS FROM THE "BIRDNEST"!

Well, a good many things have happened since the printing of our last issue of the paper in June. The trip to Hoberg's in Lake County is over with an enjoyable time had by all who attended. More events are planned for the month of July which will be covered on following pages of this paper.

A great deal of business was covered at our July 2nd business meeting, part of which was the voting upon and acceptance of our new Articles of Incorporation with the State of California and our By-Laws which accompany these Articles. Mr. James Dunlavey, the energetic young attorney who is handling the filing of our Articles of Incorporation with the State, was generous enough to attend the meeting and read and explain all phases of the proposed filing to the membership in attendance. Jim has done a great deal of work on these Articles and By-Laws and I feel the Club owes him a big vote of thanks for a job well done.

Other business discussed at the July 2nd meeting was Membership Drive, Club Badges, and July Social Events. All of this information is covered in the following pages.

I was very gratified to see a large turnout of prospective new members at the July 2nd meeting. We had some fifteen (15) prospects at that meeting and if we could obtain the same number each month the Club could conceivably grow to large proportions by the end of this year. As was discussed at our July 2nd meeting, the big factor in our growth will be enthusiasm. It is urged by the Board that when Social Events are planned, we strive to have as large an attendance as possible at these events. When you speak to a prospective Club member, try to let your enthusiasm for the Club become a part of your conversation. Most of us being average people, we have a desire to affiliate ourselves with something we feel will be exciting and interesting. So let's talk up the Club as much as possible.

Along these same lines, it is requested that Club members keep the Board informed of any parades, auto shows, etc., in which the Club may participate, in order to get the Club's name before the public eye. We have many such plans under way at this time.

We have had some revisions on the Executive Board during the past thirty days. These revisions are as follows: Art Horsfall (TW 3-4567) has been appointed Vice-President to succeed George Rudy. This appointment was at George Rudy's request, as George did not have sufficient time to spend in this capacity and therefore felt he could not do the job justice. Mara Lee Houston (LO 2-4447) has been appointed as Membership Chairman. This appointment was made due to Mary Ellen Johnson leaving the Bay Area for the summer on vacation.

Well, that's about all for now. Take good care of yourselves and we will see you on the tour the 13th.

L. D. Skip Riggs
President (OL 4-3106)

P. S. -- The "Birdnest" is always open to Club Members for coffee, bull sessions, story swapping and general "Bird" affairs. It is located at 6650 Colton Blvd., in Oakland. Drop in when you are in the neighborhood.

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We have several new specials to run this month. Consequently they will be listed below for the benefit of old and new members alike. These specials have been offered to the members of the Bay Area Thunderbird Owners Club. If you are interested in taking advantage of one or more of these specials, please present your Club Membership card at the time of your purchase.

SPECIAL TO BAY AREA THUNDERBIRD CLUB MEMBERS ONLY from PRECISION AUTOMOTIVE PARTS COMPANY, 279 - 26th Street, Oakland, California -- Good until rescinded by W. R. Huston, Precision Automotive Parts Company -- 25% OFF ON ALL PURCHASED PARTS

SPECIAL TO BAY AREA THUNDERBIRD CLUB MEMBERS ONLY from KWIK KOVERS, 3530 Broadway, Oakland, California -- Good until rescinded by John Brage or Frank Augustine, KWIK KOVERS. DISCOUNT OF 20% on TOPS, CARPETS, TONNEAU COVERS. Prices are as follows: TOPS . . . \$54.50 FRONT CARPETS . . . \$31.50 TONNEAU COVERS . . . \$40.00
Note: All work is Custom Work. Satisfaction is guaranteed.

SPECIAL TO BAY AREA THUNDERBIRD CLUB MEMBERS ONLY from CIRIMELE FORD SALES, 3321 Broadway, Oakland, California from July 10 thru August 10th. BRAKE RELINE SPECIAL: Includes replacing brake shoes, inspecting wheel and master cylinders, inspecting hydraulic lines and bleeding and adjusting brakes. Repack wheel bearings and inspect steering gear assembly. \$24.95 Complete.

Following Specials are offered to Bay Area Thunderbird Club Members from BOB'S MOBIL SERVICE STATION, 100 MacArthur Blvd., Oakland 10, California -- Major Tune Up . . . \$14.95 plus parts. Brake Reline . . . \$19.95 plus parts. Discount on all Tires & Accessories. 2¢ off per gallon on Mobilgas and Mobilgas Special. SEE BOB FOR YOUR TRACTION MASTERS.

These specials are designed to save club members as much money as possible. Please take advantage of them if at all possible so that we can have as much bargaining power as possible when looking for any future specials.

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SOCIAL EVENTS FOR JULY

THE FIRST SOCIAL EVENT FOR JULY WILL BE A TOUR ON SUNDAY, JULY 13th. Meeting place: Jack London Square, 7:45 SHARP. Take off at 8:00 on the nose. We have a long way to go and will not wait for anyone. We are traveling Caravan Style to Brighton Park via San Jose. Stop off for coffee will be in San Jose. Tour originally intended going down Highway 1, but due to time element and fog conditions, this will be impossible at this time. Bring along a picnic lunch, -- games and prizes are planned.

SECOND SOCIAL EVENT FOR THE MONTH OF JULY: Dinner and Dance at "The Happy Valley Inn" in Lafayette (formerly known as Pioneer Village). You have a choice of Steak or Fish for \$2.50 per person. This price includes dinner, tax, and cover. There will be no additional charge over and above the listed price. There will be a cocktail hour (not included in the price) from 7:30 until 8:00 p. m. Dinner starts at 8:00 p. m. There will be an orchestra for our dancing and listening pleasure. Be sure to attend; this promises to be an enjoyable evening on Friday, July 18th.

THIRD SOCIAL EVENT FOR THE MONTH OF JULY: Night Rally the night of July 26th. Course has been set up in the Moraga Hills. It will be an average speed event, similar to the one held June 28th (In which Lela Mirgon was the winner). Meeting place is Rheem Center Parking Lot at 8:30 p. m. Trophy will be awarded to first winner. This also promises to be an exciting event, in which we will see who really passed their driver's qualification exam and who didn't ? ? ? ? ? ? Will it be youuuuuuuuu. Come on out, fellows, and bring your best navigator -- don't forget, a lady won the last event.

MEMBERSHIP DRIVE: Don't forget the big membership drive that started July 2nd. A prize of one year's free dues will be given to the member responsible for bringing in the most new members. Second place will receive six months' free dues. New "Invitation" cards have been printed and passed out -- anyone needing additional "Invitation" cards, contact Mara Lee Houston (LO 2-4447).

EMBLEM: Club emblems have been ordered and are in the process of being manufactured now. There is no information at this writing as to the expected date of delivery, but it is hoped that the emblems will be received in time for our first July social event on the 13th. Congratulations to emblem Chairman, Lew Edwards, and his committee for the wonderful job they have done on procuring the club emblem. Everyone who has seen a sample thinks it is wonderful.

CONCOURS DE ELEGANCE: The seventh annual Lake Merritt Concours De Elegance will be held in Oakland's Lakeside Park on Grand Avenue in Oakland on Sunday, July 20, 1958. This promises to be an exciting show with quite a few of our club members scheduled to participate in the American Production Sports Car Class. Try to make the show to see the wonderful cars on display and to give moral support to our hard working entrants.

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WANTED -- One convertible top for 1955 Thunderbird -- Call Sue Ranley HI 4-0922

WANTED -- One 15" Wire Wheel Hub Cap (Garwood Make) -- Call B. S. Brown LO 2-3250

FOR SALE -- One 1957 RED THUNDERBIRD, Hard Top with Portholes, Radio, Heater, White Walls, Standard Transmission and Over-Drive, \$3195. Can be seen at White Auto Sales, 1719 University Ave., Berkeley 3, Calif. Phone Ashberry 3-3509 (This car very sharp. Low mileage).

FOR SALE -- One (1) Three Carb, Offenhauser Intake Manifold with 3 Stromberg 97s. Full set-up including progressive linkage. Good Condition. \$60.00. Call Roy Schideler at TH 5-0841.